

Demand Response Opportunities

Rodan's Enershift offering is a comprehensive suite of demand management programs and tools built for the Ontario electricity market. We combine leading smart grid technologies with hands-on local technical expertise to help large energy users earn significant revenues by reducing their power consumption from the grid at peak times. The Enershift demand response program will pay you a standby payment for your availability to reduce power (Availability payment) and an hourly payment (Utilization payment) when you are activated to reduce your power consumption for short periods of time.

By enrolling you will earn the Enershift DR Certification which demonstrates to your customers, staff, stakeholders and community that your organization manages its energy usage in a responsible, efficient and environmentally conscious manner.

Contact us today and take the lead on climate change.



(905) 625-9900



dr@rodanpower.com



www.rodanenergy.com



PARTICIPATION HAS ITS REWARDS

- Guaranteed revenue stream
- Enhanced Energy Efficiency
- Reduced carbon footprint
- Positive impact on your community

DEMAND RESPONSE CAN EASILY BE IMPLEMENTED IN MOST ORGANIZATIONS.

Our technical experts will work your facility staff to identify DR opportunities. Common project types include:

Load Shifting - defer operational process to an off-peak period

Load Shedding - reducing ambient load, such as lighting and air-conditioning

Behind-the-Meter Generation - employ on-site generators to reduce the power consumed from the grid

WHAT INDUSTRY LEADERS ARE SAYING ABOUT RODAN AND DR

"Demand response can be easily implemented without having an impact on production processes. Through working with Rodan, our participating locations have been able to deliver 10% of their load through shifting non-essential processes and reducing background load. By doing so, we are proud to be able to support our community."

- **Zenon Petriw, Manager, Recycling & Energy, Magna International Inc.**

"Horizon is pleased to have selected Rodan's Enershift offering as our preferred demand response 3 provider. Rodan understands the Ontario Electricity Market and has a solid reputation for providing services to large corporate accounts common to Horizon's service territory. As a delivery agent of both residential and commercial DR aggregation services with the Ontario Power Authority, Rodan provides Horizon and our customers with a strategic advantage."

- **Max Cananzi, President & CEO, Horizon Utilities Corporation**

"Demand response participants provide an important resource for Ontario. They are helping to phase-out our coal plants, increase our power system reliability and reduce wholesale price volatility that drives up the cost of power for everyone. Through its Enershift DR program, Rodan is helping to build a better electricity system for all Ontarians."

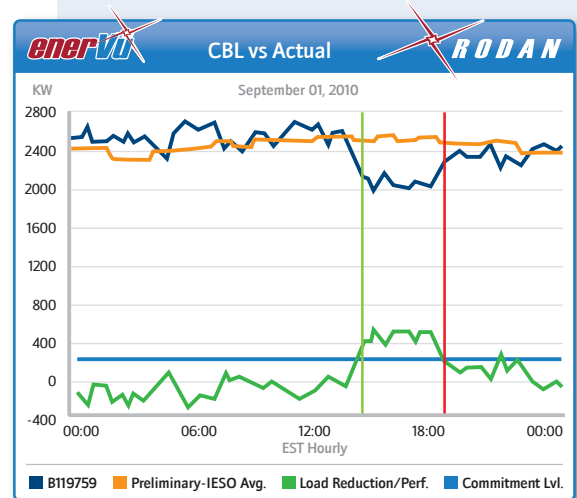
- **Jack Gibbons, Chair, Ontario Clean Air Alliance**

"The City of Toronto is pleased to be working with Rodan as our DR provider. Their technical capability, local presence and industry experience will be critical to our success. Together we have begun to develop an important demand response resource for the City and the province of Ontario."

- **Richard Morris, Manager, Energy Efficiency Office, City of Toronto**

GET ENROLLED IN FOUR EASY STEPS

- 1 DR assessment** – our experienced energy managers will work with you to assess your demand response capabilities and develop an optimal DR strategy.
- 2 Performance test** – our metering and verification specialists will guide you through a test of your DR capabilities to confirm the DR value and identify any challenges or additional opportunities.
- 3 EnerVu setup** – at no additional cost we will install and train you on EnerVu - our innovative energy monitoring and management system. This will enable you and our Network Operations Center (NOC) to best manage your DR participation.
- 4 Go live** – with continuous access and support from our NOC we will work with your operations team and manage all aspects of the DR program for you.



DR3 PROGRAM OUTLINE

Minimum size	50kW of annual peak demand per facility
Operating Hours (Option A-100hrs or Option B-200hrs)	Summer (June to Sept.) 12pm to 9pm Shoulder (Oct. to May) 4pm to 9pm
Operating Hours (Option C-100hrs)	12pm to 6pm (year round)
Operating Days	Weekdays only (excluding statutory holidays)
Notice of Activation	Standby Notice - Day ahead or day of (9am) possible activation event Activation Notice - at least 1.5hrs prior to actual activation event
Duration of DR Event	4hrs
Number of DR Events Expected	Two options - no more than 25 (Option A & C) or 50 (Option B) events /yr.
Payment Detail	Availability Payment - standby payment regardless of number of activations Utilization Payment - based on hours activated
Communication Method	Email, phone, pager and/or control signal

ABOUT RODAN

We are a leading, Canadian-owned, smart grid company delivering integrated energy solutions to electricity consumers, distributors and power producers. Combining our expertise in metering, energy management and demand response, we are enhancing power system reliability, reducing energy costs and developing a sustainable energy future.

 dr@rodanenergy.com

 www.rodanenergy.com

 @rodanenergy

 (905) 625-4307

